

# JIHYE JEON

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## Academic Appointments

Assistant Professor, Department of Economics, Boston University, 2017-Present.  
Visiting Scholar, Department of Economics, Harvard University, 2022.

## Education

Ph.D., Economics, New York University Stern School of Business, 2017.  
B.A., Economics, Yale University, 2009.

## Working Papers

Endogenous Information and Simplifying Insurance Choice (with Zach Y. Brown).  
Revise and resubmit, *Econometrica*  
Why Do Index Funds Have Market Power? Quantifying Frictions in the Index Fund Market  
(with Zach Brown, Mark Egan, Chuqing Jin, and Alex Wu)

## Work in Progress

Patient Costs and Physicians' Information (with Michael J. Dickstein and Eduardo Morales)  
The Gravity of Data Flows (with Marc Rysman)  
Price Dispersion and Product Proliferation Under Consumer Inertia: Evidence from the ETF  
Market (with Zach Brown, Mark Egan, Chuqing Jin, and Alex Wu)

## Publications

Learning and Investment under Demand Uncertainty in Container Shipping  
Accepted, *RAND Journal of Economics*  
Product Proliferation under Rational Inattention: Application to Health Insurance (with Zach  
Y. Brown)  
*AEA Papers and Proceedings*, 111, 554-559 (2021).  
The Competitive Effects of Information Sharing (joint with John Asker, Chaim Fershtman, and  
Ariel Pakes)  
*RAND Journal of Economics*, 51(3), 805-839 (2020).  
Firms' Beliefs and Learning in Oligopoly Markets: Models, Identification, and Empirical Evi-  
dence (joint with Victor Aguirregabiria)  
*The Review of Industrial Organization*, 56(2), 203-235 (2020).

## Seminar and Conference Presentations (including scheduled)

2023: London School of Economics, Carnegie Mellon University, Northwestern University, The  
2nd Health Care Markets Conference (Johns Hopkins University), Summer Conference in In-  
dustrial Organization (HEC Montreal), Tufts University, Ohio State University, Rice University.  
2022: The University of Chicago Booth School of Business (Marketing), The Pennsylvania State  
University, Georgetown University, Boston University School of Law.  
2021: Columbia Business School.

2020: University of Wisconsin - Madison and Cornell University Joint Seminar.

2019: ASSA Annual Meeting, IIOC, Cornell University, Duke Firm, Industry, and Trade Dynamics Mini-Conference, Stanford SITE Conference, University of Minnesota, MIT/Harvard, Singapore Management University.

2018: ASSA Annual Meeting, Stanford GSB.

2017: Boston University, University of Toronto Marketing, University of Notre Dame, KU Leuven, FTC Microeconomic Conference, University of Arizona, University of Oklahoma.

2016: NYU Stern Applied Micro Seminar, Harvard Research in Industrial Organization, IIOC, EARIE.

Discussions: NET Institute Conference (2015), IIOC (2016), ASSA (2018), NYU IO day (2018), ASSA (2019).

### **Teaching**

Empirical Industrial Organization (PhD, BU)

Market Structure and Economic Performance (Undergraduate, BU)

Teaching Assistant for Microeconomics I (Undergraduate, NYU Stern)

Instructor for Math Camp (PhD, NYU Stern)

Teaching Assistant for Firms and Markets (MBA, NYU Stern)

### **Refereeing**

*American Economic Journal: Microeconomics, Econometrica, Journal of Political Economy, RAND Journal of Economics, Review of Economic Studies, Journal of Economic Behavior & Organization, Review of Industrial Organization, Review of Economics and Statistics, Journal of Industrial Economics, European Economic Review.*

### **Fellowships and Grants**

Paul I. Willensky Fellowship, 2015-2016.

Center for Global Economy and Business Research Grant, 2015.

### **Other Positions**

Research Assistant, Federal Reserve Bank of Boston, 2009-2011.